

Brand History

A City-Defining Legacy

Seven Decades In The Making

It started with 200 acres more than 10 miles from downtown Houston, and one man with a vision and perseverance to see it through. In 1959, Joseph Johnson founded MetroNational and changed the landscape of the nation's fourth-largest city for decades to come.

The way he achieved this was its then-radical concept of a “city within a city”, spearheaded by Memorial City Shopping Center's opening in 1966. From there we turned our attention to the rest of the community. In 1971, Memorial City General Hospital was born, and the vision was realized.

Today, MetroNational boasts 11 million square feet of development. We own and operate LEED-certified, Class AA and A office buildings; a wide range of retail and mixed used centers; luxury multifamily; and upscale hotels. Wherever you see our blue lights you are the blueprint – and, in true Space City fashion, all of us have nowhere to go from here but up.

Purpose

Building Better Lives. Creating Better Stories.

Mission

Grounded in history and motivated by community, we approach every decision with purpose; construct properties with intention; and always put people first – thereby changing the landscape of the Metro and influencing countless others on a scale that's National.

Statement – Company Legacy and Vision

For more than 70 years, MetroNational has been shaping the landscape of the Houston Metro on a scale that's National. It's right there in our name and reflects the strength of our legacy while expressing our vision for the future. A vision defined by an expanding portfolio of destinations driven by strategic acquisitions such as CityCentre and M-K-T Heights, innovative mixed-use developments and thoughtfully curated experiences. Together, these destinations enrich the lives of those who live, work and visit MetroNational properties while creating lasting value for the communities we serve.

Quote

“For more than 70 years, MetroNational has helped shape Houston’s landscape. As we enter our next chapter and expand our portfolio we remain true to the longstanding commitment that has guided us from the beginning – to thoughtfully create exceptional places and memorable experiences that stand the test of time.”

-Jason Johnson, CEO, MetroNational

MetroNational Boilerplate

MetroNational is a privately held, community-centric real estate investment, development, and management company headquartered in Houston. We build better lives across 11 million square feet of commercial real estate assets — centralized in, but not limited to, Greater Houston — with a diverse portfolio encompassing office, multifamily, hospitality, and activated mixed-use developments. The destinations speak for themselves: five-star hospitality, inspiring work environments, shoppable retail experiences, and a slate of culinary innovators leading Houston's dynamic dining scene. Our properties are constructed with intention, and with the Houston community always top of mind. We are a Texas original continuing to shape a **Metro**, and influencing countless others on a scale that's **National**.